



# MAKE A NAME FOR YOURSELF!

## 2020 NEWWA Sponsorship and Advertising Opportunities

(Deadline for sponsorship and advertising is January 31, 2020)

*It's win-win. Your sponsorship/advertising dollars help support NEWWA's event and NEWWA's event helps promote your business. Use it to your advantage!*

### DONATIONS:

Your donation will go toward the cost to continue to provide a free buffet dinner on Friday night for all attendees and guests. We greatly appreciate any donation to support this. Your company name will be added to the signage that we display on each table at dinner along with name badge ribbons representing each metal level. We are offering different sponsoring levels and will also happily accept any other amount as well:

Platinum - \$3,000, Gold - \$2,000, Silver - \$1,000, Bronze - \$500



### NASCAR SPONSORSHIPS - Fri.

*Get your name/logo custom-painted on a race car and get your business circulating!*

1. On Friday night, there will be a mini NASCAR race track for everyone to enjoy and individually race cars for fun. Each race car can be custom painted with your company logo to race during the Friday night family night. We have up to 12 opportunities for custom painted cars. The cost for this is \$275 for each car and you will be given the custom painted car shell at the end of the evening to take with you.

*Test your luck - Sponsor a Gaming Table*

2. You can also sponsor the entire gaming table and get a floor sign with your company information on it. We have 3 spots at \$2K each if you are interested in this one.

### CASH RAFFLE on Show Floor - Sat.

On Saturday during the expo, the NEWWA will conduct a raffle and offer 3 cash prizes - \$1,000, \$500, \$500. Each paying attendee will automatically receive 1 raffle ticket when they enter the show. The raffle will be conducted on the show floor at 11:30, 12:00, 1:00.

### WEBSITE Logo Advertising

You may be interested for \$25 for the entire year to have your logo and website link shown on the home page of our [www.newwassociation.org](http://www.newwassociation.org) website.

### PROGRAM BOOKLET Advertising

A printed program (booklet, 5 ½ x 8 ½ COLOR) handed out at show for free to all attendees. The program will include workshop agenda, list of sponsorship/donations, floor plan, list of exhibitor names ONLY with booth locations, and full color company advertisements.

### SHUTTLE Sponsorship

If you choose to sponsor the show shuttle, we will have signage of your company directly on the shuttle as well as outside where people stand and wait for it. We have 3 spots at \$500 available.



# Application *Pick. Pay. Promote.*

## To All New England Water Well Expo Participants:

1. This year we will continue with the Show Preview in the exhibit hall Friday, March 13th from 4:00pm until 6:00pm. All Exhibitors and Expo Attendees are invited.

2. After the expo on Friday night, please join us in the hotel for an evening of hospitality and family good cheer from 6:30 - 10:30pm. We respectfully request any donations possible to help defray the cost of the free dinner buffet for all attendees and their families along with family games. We will recognize those contributing companies with table signs along with name badge ribbons for those that contribute in the metal tiers. Any amount is greatly appreciated. We are expecting over 400 attendees.

3. If your company is interested in contributing to any of these advertising or sponsorship opportunities, simply check off the options you would like and provide your credit card information on this form (plus 3 % fee) or send us a check.

### DONATIONS

To offset the cost of the buffet dinner

- Platinum - \$3,000
- Gold - \$2,000
- Silver - \$1,000
- Bronze - \$500
- Other \$ \_\_\_\_\_

### NASCAR SPONSORSHIP (2 options)

- 1. Custom painted cars (12 opportunities)  
 cars @ \$275/ea.
- 2. Gaming Table with floor sign (3 slots)  
 Tables @ \$2K/ea.

### CASH RAFFLE ON SHOW FLOOR

(3 prizes)

# of tickets @ \$5/ea.

### PROGRAM BOOKLET ADVERTISING

Pricing for color advertising:

Place an X on the choice you would like.

- Inside front & inside back cover - \$500
- Business card size - \$100
- ½ page ad – (5.5 x 4.25) - \$200
- Full Page ad - (5.5 x 8.5) \$300

### WEBSITE LOGO ADVERTISING

\$25/ full year

### SHUTTLE – FRIDAY & SATURDAY

3 spots available.

at \$500

Company Name: *PLEASE PRINT*

Contact Name:

Address:

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

**If Applicable:** Use Logo from Last year? Yes or NO? \_\_\_\_\_

Supplying New Logo? \_\_\_\_\_

(high resolution, 300 dpi jpg, tiff, eps or PDF format)

Please email your logo information to [newwexpo@gmail.com](mailto:newwexpo@gmail.com) and/or mail a business card to: NEWWA, 7 Bailey Lane, Brewster NY 10509.

Total: \$ \_\_\_\_\_

Payment method (circle one) Check VISA MC Discover

Credit Card Number: \_\_\_\_\_

Expiration date: \_\_\_\_\_ CVV \_\_\_\_\_

Card name: \_\_\_\_\_

Signature: \_\_\_\_\_

If paying by check, please mail checks to: NEWWA  
Mail to: NEWWA, 7 Bailey Lane, Brewster NY 10509.