



2019 NEWWA Sponsorship and Advertising Opportunities *(Deadline for sponsorship and advertising is January 2019)*

PROGRAM - TO BE HANDED OUT TO ALL SHOW ATTENDEES:

A printed program (booklet size 5 ½" x 8 ½" COLOR print – it's half the size of a regular 8 ½ x 11 sheet of paper) will be handed out at show for *free* to all attendees. There will be extra printed to provide exhibitors to hand out at their space location. Pricing for color advertising is as follows:

1. Inside front & inside back cover.... \$500
2. Business card size\$100
3. ½ page ad – (5.5 x 4.25).....\$200
4. Full Page ad - (5.5 x 8.5)\$300

DONATIONS:

Your donation will go toward the cost to continue to provide a free buffet dinner for all attendees and guests. We greatly appreciate any donation to support this.

NASCAR SPONSORSHIP - Friday:

1. On Friday night March 8^h, there will be a mini NASCAR race track for everyone to enjoy and individually race cars for fun. Each race car can be custom painted with your company logo to race during the Friday night family night. We have up to 12 opportunities for custom painted cars. The cost for this is **\$275** for each car and you will be given the custom painted car shell at the end of the evening to take with you.
2. You can also sponsor the entire gaming table and get a floor sign with your company information on it. We have 3 spots at \$2K each if you are interested in this one.

Dinner Buffet Table options - Friday

We are now offering portions of the buffet stations and gaming stations to be available for sponsorships. With this, you will get your own floor sign displayed in front of the food station as well as in the program advertising. Visit www.newwassociation.org for more info on these. Pizza bar \$750, Child food bar \$750.

CASH RAFFLE ON SHOW FLOOR - Saturday:

On Saturday during the expo, the NEWWA will conduct a raffle and offer 3 cash prizes - \$1,000, \$500, \$500. Each paying attendee will automatically receive 1 raffle ticket when they enter the show. The raffle will be conducted on the show floor at 11:30, 12:00, 1:00.

Website Logo Advertising

You may be interested for \$25 for the entire year to have your logo and website link shown on the home page of our www.newwassociation.org website.

Shuttle Sponsorship - If you choose to sponsor the show shuttle, we will have signage of your company directly on the shuttle as well as outside where people stand and wait for it. We have 3 spots at \$500 available.

2019 DONATIONS



Please note - The donations are also included as part of the online registration process. It takes minutes to register online. Please visit www.newwassociation.org

To: All New England Water Well Expo Participants:

1. This year we will continue with the Show Preview in the exhibit hall Friday, March 8th from 4:00pm until 6:00pm. All Exhibitors and Expo Attendees are invited.
2. After the show preview please join us in the Hotel for an evening of hospitality and family good cheer from 6:30 pm. until 10:30 p.m. We respectfully request any donations possible to help defray the cost of this important activity – any and all contributions would be most welcome and greatly appreciated. A sign indicating those who contribute will be prominently displayed in the room.
3. If your company is interested in contributing to an evening of hospitality and good cheer, please complete this section below and make checks payable to NEWWA and remit to CC Event & Meeting Management Services or if you prefer you may use your credit card.

New England Water Well Association (NEWWA)

c/o CC Event & Meeting Management Services

7 Bailey Lane

Brewster, N.Y. 10509

Phone: (845-278-1892)

Fax: (845-278-1899)

Please accept our donation toward an evening of hospitality and goodwill March 8, 2019 in the amount of \$ _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Contact: _____

FOR CREDIT CARD PAYMENT

MASTERCARD VISA DISCOVER Amount: \$ _____

Card Number: _____ Expiration Date: _____

Signature: _____



Dinner Buffet Table - FRIDAY:

We are now offering portions of the buffet stations and gaming stations to be available for sponsorships. With this, you will get your own floor sign displayed in front of the food station as well as in the program advertising. Nascar Gaming Table, 3 spots @ 2K available, Pizza bar \$750, and Child food bar \$750.

Company Name: _____

Contact Name: _____

Company Phone: _____

Please email your logo information to newwexpo@gmail.com and/or mail a business card to: NEWWA, 7 Bailey Lane, Brewster NY 10509.

Total: _____ Payment method (circle one) **Check VISA MC**

Credit Card Number: _____ Expiration date: _____

Card name: _____

If paying by check, mail to address above.

NASCAR SPONSORSHIP (2 options)

1. There are Exhibitor sponsorship opportunities available for Friday night March 8^h. There will be a mini NASCAR race track for everyone to enjoy and individually race cars for fun (see sample picture below of custom car). If you would like to have one of the race cars custom painted with your company logo to race during the Friday night family night, please fill out information below. We have up to 12 opportunities for custom painted cars during Friday night. The cost for this is **\$275** for each car and you will be given the custom painted car shell at the end of the evening to take with you.



2. You can also sponsor the entire gaming table and get a floor sign with your company information on it. We have 3 sets at \$2K each available.

Company Name: _____

Contact Name: _____

Use Logo from Last year? Yes or NO? _____

Email NEWWEXPO@gmail.com company logo _____

Charge my card on file? Yes or No? _____

I will send a check? _____

Please mail checks to: NEWWA, 7 Bailey Lane, Brewster NY 10509.



DINNER BUFFET TABLE - FRIDAY:

We are now offering portions of the buffet stations and gaming stations to be available for sponsorships. With this, you will get your own floor sign displayed in front of the food station as well as in the program advertising. Pizza Bar \$750, and Child food bar \$750. Circle which on you would like.

Company Name: _____

Contact Name: _____

Company Phone: _____

Please email your logo information to newwexpo@gmail.com and/or mail a business card to: NEWWA, 7 Bailey Lane, Brewster NY 10509.

Total: _____ Payment method (circle one) **Check VISA MC**

Credit Card Number: _____ Expiration date: _____

Card name: _____

If paying by check, mail to address above.

SHUTTLE – FRIDAY & SATURDAY:

If you choose to sponsor the show shuttle, we will have signage of your company directly on the shuttle as well as outside where people stand and wait for it. We have 3 spots at \$500 available.

Company Name: _____

Contact Name: _____

Company Phone: _____

Please email your logo information to newwexpo@gmail.com and/or mail a business card to: NEWWA, 7 Bailey Lane, Brewster NY 10509.

Total: _____ Payment method (circle one) **Check VISA MC**

Credit Card Number: _____ Expiration date: _____

Card name: _____

If paying by check, mail to address above.

PROGRAM BOOKLET ADVERTISING:

A printed program (booklet size 5 ½ x 8 ½ COLOR print) will be handed out at show for free to all attendees. The program will include workshop agenda, list of sponsorship/donations, floor plan, list of exhibitor names ONLY with booth locations, and full color company advertisements. Pricing for color advertising is as follows:

Place an X on the choice you would like.

- 1. Inside front & inside back cover - \$500 _____
- 2. Business card size - \$100 _____
- 3. ½ page ad – (5.5 x 4.25)\$200 _____
- 4. Full Page ad - (5.5 x 8.5) \$300 _____

Company Name: _____

Contact Name: _____

Company Phone: _____

Please email your logo information to newwexpo@gmail.com and/or mail a business card to: NEWWA, 7 Bailey Lane, Brewster NY 10509.

Total: _____ Payment method (circle one) **Check VISA MC**

Credit Card Number: _____ Expiration date: _____

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If paying by check, mail to address above.



WEBSITE LOGO ADVERTISING

You may be interested for \$25 for the entire year to have your logo and website link shown on the home page of our www.newwassociation.org website.

Company Name: _____

Contact Name: _____

Contact Phone: _____

Please mail checks to: NEWWA, 7 Bailey Lane, Brewster NY 10509.

Payment method (circle one) **Check** **VISA** **MC**

Credit Card Number: _____ Expiration date: _____

CASH RAFFLE ON SHOW FLOOR

On Saturday during the expo, the NEWWA will conduct a raffle and offer 3 cash prizes:

\$1,000, \$500, \$500. Each paying attendee will automatically receive 1 raffle ticket when they enter the show. The raffle will be conducted on the show floor on between at 11:30, 12:00, & 1:00pm. All ticket holders need to be present to win. Anyone can purchase additional tickets for \$5.00 either online during exhibitor registration, completing this form, or onsite at the show to hand out to their customers. Any tickets purchased prior to the show will be handed out during setup.

To purchase raffle tickets, please specify how many tickets you would like.

Raffle Tickets \$5.00 each X _____ (enter # tickets) = _____ Total

Company Name: _____

Contact Name: _____

Contact Phone: _____

Please mail checks to: NEWWA, 7 Bailey Lane, Brewster NY 10509.

Payment method (circle one) **Check** **VISA** **MC**

Credit Card Number: _____ Expiration date: _____